




THE BO FOUNDATION WATER /SANITATION MISSIONSTRIP WEST AFRICA

Prepared For:
Bo Foundation

www.bofondation.org 

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info@bofondation.org 

PROPOSAL

DID YOU KNOW...?



71% of the earth's surface is covered in water, yet only 3% of that water is fresh. Out of 3% of that fresh water, only .05% of it is available for us. Out of 10 billion people, 2 billion still do not have access to usable clean water.

The global water crisis is a major health risk, causing the death of millions annually.

There are also 3.5 billion people who still do not have access to safe sanitation.

Almost 8% of the world's population practices open defecation.

This leads to nearly 1000 children dying everyday.



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PROPOSAL

Solution

2024 DISCOVER BURKINA FASO- WATER/SANITATION MISSION

Discover Burkina Faso 2024. This missions trip is designed to introduce the country of Burkina Faso to the diaspora, while bringing our hearts and resources to help with the water crisis and public sanitation efforts. Burkina Faso is in the Sahel Region of West Africa, and is landlocked. Our missions trip will open the door to many more targeted missions, as well as door to the opportunities that are available for philanthropist and pioneers.



Problem

Access to Drinking Water:



30%

In Burkina Faso, only 69% of the population has access to clean drinking water. This means that over 30% of the population is still struggling to find safe and clean water sources for their daily needs.

Displacement:



1 Million

Burkina Faso is currently facing a displacement crisis, with over 1 million people internally displaced due to conflict and violence. These individuals are in urgent need of basic necessities, including shelter, food, and healthcare.

Under Educated Population:



70%

Access to Global standard education is limited in Burkina Faso. Bo Foundation is building a school to provide access to STEM programs, foreign exchange opportunities, agriculture, Language and trades.

Who **We** Are:

The BO Foundation advocates for equitable access to basic quality education, entrepreneurship and innovation, clean and safe drinking water, protecting the environment, quality health care as a basic human rights, and meaningful cultural exchange between Africans and the African diaspora throughout the world, with a particular focus on improving the quality of life for women and girls in Africa. Since 2017, the foundation has been impactful and successful with their mission to serve the people. Through our 7 initiatives, we have a missions trip to Burkina Faso, to invite philanthropist from around the world to be part of our mission, and help introduce Burkinabe to the world.





MEET BOUKARY OUEDRAOGO

Mr. Ouedraogo is a passionate leader with first class communication skills. He has a long track record of successfully managing many projects and teams. He is experienced in domestic and international logistics, transportation, and renewable energy. The BO Foundation was officially founded in 2017, a non government non profit entity supporting the empowerment of women and youth in Burkina Faso, and the greater Sahel region.

He is the President of the Association de cooperation Italie Afrique (ACIA) since 2021. He also serves as the Chairman of Groupe BO holding since 2020, a business development company, headquartered in Ouagadougou and operating across West Africa. He became A Knight of the Burkinabe Order of Merit in 2018.

Latisha Robb is a US Navy Veteran, real estate broker, author and mother. As a business woman and natural leader, she has a long record of successes, including being a member of the Multi-million dollar sales club for the Atlanta Board Of Realtors, 3 years consecutively. She took her children to Burkina Faso in 2020 to live, where she functioned as the CEO of the BO Foundation. In 2024, she will receive her Honorary Doctorate in Metaphysical Sciences.

MEET LATISHA ROBB

She created the MY SISTER'S KEEPER program, which is a health class from head to toe, paying special attention to menstrual health. BEAUTIFUL BURKINA is also an initiative she started, which is an environmental effort focused on removing trash from the streets, and bring environmental awareness to the people. Today, Latisha is the Global Ambassador for BO Foundation, and the American contact for the foundation.



OUR IMPACT

We want to make a **positive impact on the world.**

In Burkina Faso, the maternal mortality rate and the infant mortality rate is high. Health and Wellness is one of our biggest initiatives where we have been able to make a huge difference. In 2021 we launched our Medical Equipment Container Project. Through our partner Hospital Sisters Mission Outreach, and MedWish in the United States, the BO Foundation acquired a 40 foot shipping container filled with over \$250,000 worth of hospital equipment, furniture, and supplies. The equipment was distributed to different community medical centers and has significantly improved healthcare access for nearly 300,000 underserved people.

My Sisters Keeper is a seminar on personal hygiene and reproductive health designed to teach young women and girls to become more familiar with their bodies, and help shatter the stigma around menstruation. The seminar gives practical and environmentally appropriate advice that includes homemade beauty secrets, like depilation methods, homemade deodorant and soaps, and proper skin and haircare. Between 2021 and 2022, we were able to reach 1000 girls in person, and distributed menstrual kits provided by DAYS FOR GIRLS INTERNATIONAL.

Government Welcome

1 of 1

[Unofficial English Translation]

EMBASSY OF BURKINA FASO
to the United States of America
Washington, D.C.
No. 2024-00290/ABF/WASH

Unity — Progress — Justice

Washington, D.C., May 14, 2024

The Chairman,
BO Foundation
info@bofoundation.world
Ouagadougou

Mr. Chairman,

"DISCOVER BURKINA FASO 2024"

I acknowledge receipt of your letter dated May 2, 2024, in which you informed me that you were organizing a mission of African-Americans known as "Discover Burkina Faso 2024" and I congratulate you on this wonderful initiative.

I note that your areas of interest include tourist visits and investment in education, infrastructure, health, culture, energy, agriculture, trade, mining, NICTs and transport.

I would appreciate it if you could send me, as soon as possible, a list of participants and an indicative agenda of the event, so that I can make the practical arrangements to facilitate your mission.

Convinced that your initiative will bear fruits for the diaspora and for Burkina Faso, I would like to reassure you of the Embassy's readiness to facilitate your trip to Burkina Faso and the useful meetings to be held there.

Yours sincerely

Edouard BOUDA
Chargé d'Affaires, a.i
(Signature and seal)

1 of 1
AMBASSADE DU BURKINA FASO
aux Etats-Unis d'Amérique
Washington, D.C.



Unité – Progrès – Justice

2024-00290

No. _____ /ABF/WASH

Washington, D.C., le 14 MAY 2024

Le Chargé d'affaires a.i.

A
Monsieur le Président de BO Fondation
info@bofoundation.world
Ouagadougou

Objet: Discover Burkina Faso 2024

Monsieur le Président,

J'accuse bonne réception de votre lettre en date du 2 mai 2024 par laquelle vous m'informiez de l'organisation d'une mission d'Afro-américains dénommée « Discover Burkina Faso 2024 » et je vous félicite pour cette belle initiative.

Je note vos domaines d'intérêt concernant les visites touristiques et l'investissement dans l'éducation, les infrastructures, la santé, la culture, l'énergie, l'agriculture, le commerce, les mines, les NTIC, le transport.

Aussi, je vous prie de me communiquer dans les meilleurs délais la liste des participants ainsi qu'un programme indicatif de l'événement afin de faciliter les dispositions pratiques à prendre pour vous accompagner.

Convaincu que votre initiative est porteuse de bénéfices pour la diaspora et le Burkina Faso, je voudrais vous rassurer de la disponibilité de l'ambassade pour faciliter votre voyage au Burkina Faso et les rencontres utiles à y mener.

Veuillez agréer Monsieur le Président, les assurances de mes sentiments distingués.



Epanda

Edouard BOUDA

Project One

**Cost for Solar Powered
Water Well
\$15,000 USD**

**-Parts/Equipment
-Labor**

**Maintenance
\$1,500 USD/year.
Replacing and cleaning
solar panels and faucets as
needed.**

**One well of this size can
provide enough clean
drinking water for up to
500 people per day.**

**This is a photo of a water
well sponsored by the BO
Foundation.**



Phase 2 Goals

Project Two

**PUBLIC
RESTROOM PAIRS**

**\$2000 USD per
pair of public
restrooms.
(Men/Women)**

www.bofondation.org

DONATE

How Else Can You Support?

Sponsorship	Community Investment
EDUCATION CENTER SPONSOR - \$600,000	Title: education center for Bo foundation.
WATERWELL SPONSOR - \$15,000	Solar Powered Water well with pump for underserved villages. The well can provide water for up to 500 people per day.
MY SISTERS KEEPER SPONSOR \$10,000	Providing menstrual kits, hygiene supplies, and education to over 1000 young women.
CONTAINER OWNERSHIP SPONSOR - \$5000	Purchase Shipping Container for medical supply project.
Sanitation pairs - \$2000 / pair	provide public restrooms.

All donations will receive an official receipt for tax purposes.

DONATE

Burkina Faso 2025 Sponsorship Outline

Sponsorship Levels

Sponsorship	Benefits
<p>Tier 1: Bronze Sponsorship - \$25,000</p>	<p>Naming Rights: Recognition as a supporter of one community well project.</p> <p>Signage: Logo placement on a prominent sign at the well site.</p> <p>Media Recognition: Mention in press releases related to the well project.</p> <p>Social Media Shout-Outs: Acknowledgment on official social media channels.</p> <p>Newsletter Feature: Inclusion in our quarterly newsletter highlighting contributions.</p>
<p>Tier 2: Silver Sponsorship - \$75,000</p>	<p>Naming Rights: Recognition as the sponsor of up to 5 community well projects.</p> <p>Enhanced Signage: Logo placement on multiple signs at each well site.</p> <p>Media Recognition: Prominent mention in all press releases and media interviews as a Silver Sponsor.</p> <p>Website Feature: Logo and link featured on the sponsorship page of the project website.</p> <p>Community Engagement: Opportunities for involvement in local events related to the projects.</p> <p>Social Media Campaign: Dedicated posts showcasing the impact of your sponsorship.</p>

All donations will receive an official receipt for tax purposes.

DONATE

Burkina Faso 2025 Sponsorship Outline

Sponsorship Levels

Sponsorship	Benefits
<p>Tier 3: Gold Sponsorship - \$100,000</p>	<p>Naming Rights: Exclusive recognition as the sponsor of all well and bathroom stall projects (up to 10 wells and 10 bathroom stall pairs).</p> <p>Premier Signage: Large logo placement on all signage at well and bathroom locations, plus a dedicated banner at events.</p> <p>Media Recognition: Featured prominently in all press releases, media interviews, and promotional materials as the Gold Sponsor.</p> <p>Website Highlight: Featured profile on the project website with a dedicated section about your company's impact.</p> <p>Exclusive Events: Invitations to exclusive donor recognition events and opportunities to meet with community leaders.</p> <p>Long-Term Recognition: Permanent plaque at each well and bathroom stall location acknowledging your support.</p>

Summary

This tiered sponsorship structure offers escalating benefits that not only recognize contributions but also enhance visibility and engagement for sponsors. Each level provides distinct opportunities to make a meaningful impact in the Burkina Faso community while gaining recognition for your support.

Work with us !

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The Team



We are a well oiled machine with an amazing coalition of organizations that all help this vision thrive.



**My Vote Is
Hip Hop**
Partner
Organization



**Vision
Innovation**
Partner
Organization



**Glossom
University**
Partner
Organization



**Smart
Solution
Services**
Partner
Organization



**Nikki Walker
PR &
Consulting**
Partner
Organization



**Bo
Foundation**
Partner
Organization



Thank You

info@bofondation.org